

# Community Giving Grant Application

## Overview

NorthCountry Federal Credit Union's grant program offers funding to 501(c)3 non-profit organizations\* in northern Vermont and its neighboring counties for programs and projects that help provide the tools and opportunities for communities and their members to thrive and experience safe, enriched lives.

\*Not a 501(c)3? Check the section below. If you think you may qualify, let us know your filing status and complete the application to the best of your ability.

## Funding Principles

When considering requests, we look for projects and initiatives that remove the barriers to health, wealth, and a sense of community.

We are unable to provide funding for:

- Labor, political, advocacy, for-profit or religious organizations
- Individuals
- Organizations with missions that conflict with corporate guidelines
- Operating funds (utilities, payroll, dues, etc.)
- Travel expenses, trips, or tours
- Private education
- Private day care centers

## Grant Decision Criteria

Our employee-run NorthCountry Cares Committee, our Board of Directors, and our Branch Managers carefully review grant requests. Our expectations vary by project. Requests are evaluated on:

- Degree of benefit to the population
- Realistic goals of project
- Effective use of funding
- Measurable results
- Impact and reach in the community
- Visibility of NorthCountry's support to the community

Completed applications can be emailed (below), dropped at a branch, or mailed to:  
NorthCountry Community Giving, NorthCountry Federal Credit Union, PO Box 64709, Burlington VT 05406.

Questions? Email [communitygiving@northcountry.org](mailto:communitygiving@northcountry.org)  
*Please allow up to 60 days for your application to be processed. Thank you!*



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**Date:**

**Non-profit organization name:**

*(This should be the name the check would be payable to)*

**Tax Exempt ID #:**

**Address:**

*(If the mailing address and physical address are different, please note it here)*

**Contact name, phone number, and email:**

**Website URL:**

**Amount requested:**

**Date funds needed\*:**

*\*It can take up to 60 days to process an application.*

**One sentence description of project/program to be funded:**

**Detailed information about the project/program:**



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### **Description of benefits and beneficiaries**

How will this grant help our neighbors? How many people will this request serve?

*Attach additional information as needed.*

**Simple program or project budget including major revenue and expense categories:**



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**Describe how NorthCountry support will be recognized or acknowledged:**

*(Please select each item that applies)*

- |                          |  |
|--------------------------|--|
| Facebook                 | Logo or name in print ads                |
| Instagram                | Logo or name in digital ads              |
| Twitter                  | Logo or name in TV ads or PSAs           |
| Other social media       | Logo on clothing                         |
| Banner                   | Opportunity to hand out promotional item |
| Mention from stage or PA | Check presentation                       |
| Website acknowledgment   | Other                                    |

**Geographic areas served (by county):**

- |            |            |                |             |
|------------|------------|----------------|-------------|
| Addison    | Franklin   | Orleans        | Coos, NH    |
| Caledonia  | Grand Isle | Washington     | Grafton, NH |
| Chittenden | Lamoille   | Statewide (VT) | Other       |
| Essex      | Orange     | Clinton, NY    |             |

**Does your organization or its constituents have an account(s) with NorthCountry?** YES NO  
*(Please specify if it's the organization or constituents or both)*

**Would we be the only financial institution supporting this request?** YES NO

**Program/project promotion**

Depending on our involvement and other current initiatives, we may be able to promote the program/project on our website and/or social media. If interested, please provide social media handles (for tagging) and any additional links or supporting content (specific web pages or social media pages).



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**How will/do you measure success for this project/program?**

**Are there opportunities for NorthCountry employees to volunteer?**  
*(Please describe)*

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